

Cabinet Meeting Resolution

Executive
Forward Plan
Reference

E2737

Alcohol Harm Reduction Strategy 2014-2019

Date of Meeting	11-Feb-15
The Issue	<i>Refresh of B&NES Alcohol Harm Reduction Strategy for adoption by Cabinet</i>
The decision	(1) To ADOPT the Draft Alcohol Harm Reduction Strategy for Bath and North East Somerset (2014–2019); and (2) To AGREE the key priorities.
Rationale for decision	Reducing alcohol-related harm, by encouraging a more sensible drinking culture, will help to achieve a range of indicators outlined in the Public Health Outcomes Framework for England 2013–2016. The recommendations contribute to the delivery of the outcomes of the Joint Health and Wellbeing Strategy, in particular under the theme of ‘Helping people to stay healthy’ and the specific objective to reduce rates of alcohol misuse.
Other options considered	None. The activities proposed within the Strategy are informed by a strong national and international evidence base on effective interventions for alcohol harm reduction. It is also informed by shared best practice in translating the evidence into cost effective delivery at a local level, allowing for interventions to be tailored to local need.

The Decision is subject to Call-In within 5 working days of publication of the decision